



Kenya Bureau of  
Standards

Standards for quality life

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## PUBLIC NOTICE ON IMPLEMENTATION OF INTERIM IMPORT STANDARDIZATION MARK (ISM) LOGO

The Kenya Bureau of Standards (KEBS) is a statutory body established under the Standards Act, Cap 496, Laws of Kenya. In accordance to section 10, KEBS carries out inspection of imported goods at the country of origin and issues a Certificate of Conformity for goods that comply with Kenya Standards or approved specifications.

The inspected goods are issued with a specified Import Standardization Mark (ISM), to be applied on the imported products that comply with the requirements of the relevant Kenya Standard or approved specification.

KEBS has, in consultation with stakeholders, issued an interim ISM bearing Unique Consignment Reference (UCR) number as an interim measure to build confidence to consumers on imported products with an aim to safeguard their health, safety and the environment as well facilitate trade by enabling placement of the goods in the market.

KEBS will issue the interim ISM on receipt of an application form (available on KEBS website) accompanied by copies of the Certificate of Conformity (CoC). Upon receipt, KEBS will issue the new ISM logo with the Unique Consignment Reference (UCR) number for the consignment.

The interim ISM logo will be issued/approved under the following conditions:

- a) The importers to apply for the interim ISM logo vide an application form at KEBS website ([www.kebs.org](http://www.kebs.org)) and send to the email indicated in the application form ([ism@kebs.org](mailto:ism@kebs.org))
- b) The interim ISM will be issued free of charge;
- c) Importers should stop paying for ISM stickers until further notice;
- d) The new logo will be issued in PDF format and forwarded to the applicants through email;
- e) Importers will print for themselves the issued ISM logo and stick to the products imported with the particular CoC/UCR number; and
- f) The interim ISM will be applicable until further notice.

Additionally, importers will be required to provide copies of the Certificate of Conformity (CoC) to their customers or indicate the CoC number in their invoices for verification during market surveillance.

We wish to notify consumers that they can verify the interim ISM as follows:

### SMS FORMAT:

**Send sms message:** ISM#UCR# send to 20023

You will receive response in format below:

Importer Name: XXXX XXX Limited

CoC No: C-2018/xx/XXXXXX

Status: Valid or Invalid

For further clarification, please contact KEBS on telephone **+254 20 6948423 / 456 / 439 / 000** or toll free line 1545 and or E-mail: [pvoc@kebs.org](mailto:pvoc@kebs.org)

**AG. MANAGING DIRECTOR**

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